



# Environmental Communication and the Public Sphere

*J. Robert Cox*

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The **Second Edition** of **Environmental Communication and the Public Sphere** remains the only comprehensive introduction to the growing field of environmental communication. This groundbreaking book focuses on the role that human communication plays in influencing the ways we perceive the environment. It also examines how we define what constitutes an environmental problem and how we decide what actions to take with regards to the natural world. Author Robert Cox also draws on his personal experience as the three-time president of the Sierra Club-the largest environmental group in the United States-to offer insights about the workings of news media, Congress, advocacy campaigns, and other real-world cases of environmental communication.

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