



DIY eBook Covers: Design Principles for Non-Designers (How to sell more books, 1)

Roz Marshall

Download now

[Click here](#) if your download doesn't start automatically

DIY eBook Covers: Design Principles for Non-Designers (How to sell more books, 1)

Roz Marshall

DIY eBook Covers: Design Principles for Non-Designers (How to sell more books, 1) Roz Marshall

Do you want to sell more books?

Are your covers letting you down?

People *do* judge a book by its cover.

Learn the principles used by graphic designers to create an attractive eBook cover - a cover that will convince readers to check out rather than ignore your book, and which will help your sales.

This easy-to-understand guide uses illustrated examples and non-technical, software-independent language to explain the rules of graphic design in a methodical way.

You will discover how to utilise imagery, layout, colour and typography to build your brand, signal your genre and sell more books!

'LOOK INSIDE' SAMPLE:

Consider: As a reader, what makes you try a book from a new author?

A recommendation from a friend? Reading a glowing review? A mention on a list somewhere?

I suspect the latter is quite common for people who read regularly. Perhaps you saw the book on the New York Times bestseller list. Maybe it was on a display of 'also-boughts' when you were looking at a book by a favourite author. Or possibly it was charting in your preferred genre on your e-Book store of choice.

However you found it, the chances are it was the cover that caught your eye.

Sometimes the book's title will be intriguing, and sometimes the name of the book's author will make you stop and look, but mostly it's the cover that arrests your attention.

And how often do you skip or not even notice a book because the cover is poor?

So what is it that makes a cover good enough to catch readers' eyes in a crowded bookstore?

That's what this book tries to address -- but from the point-of-view of a non-designer; i.e. someone without graphic design training who has decided to create a book cover, for whatever reason.

There is no doubt that a professionally-created cover will make your book stand out from the crowd. Professional designers know their job, and they do it well. At the end of this book I'll give some pointers to

help you when buying a cover design. But sometimes the skills of a professional designer are beyond our budget.

So if you want to improve your knowledge of book cover design, this book is for you!

 [Download DIY eBook Covers: Design Principles for Non-Design ...pdf](#)

 [Read Online DIY eBook Covers: Design Principles for Non-Desi ...pdf](#)

Download and Read Free Online DIY eBook Covers: Design Principles for Non-Designers (How to sell more books, 1) Roz Marshall

From reader reviews:

Terry Hayes:

Why don't make it to become your habit? Right now, try to prepare your time to do the important work, like looking for your favorite reserve and reading a guide. Beside you can solve your trouble; you can add your knowledge by the book entitled DIY eBook Covers: Design Principles for Non-Designers (How to sell more books, 1). Try to make book DIY eBook Covers: Design Principles for Non-Designers (How to sell more books, 1) as your friend. It means that it can for being your friend when you really feel alone and beside associated with course make you smarter than previously. Yeah, it is very fortunated for you personally. The book makes you far more confidence because you can know every little thing by the book. So , let me make new experience and knowledge with this book.

Mildred Wright:

Exactly why? Because this DIY eBook Covers: Design Principles for Non-Designers (How to sell more books, 1) is an unordinary book that the inside of the e-book waiting for you to snap it but latter it will distress you with the secret this inside. Reading this book close to it was fantastic author who have write the book in such awesome way makes the content on the inside easier to understand, entertaining technique but still convey the meaning thoroughly. So , it is good for you because of not hesitating having this ever again or you going to regret it. This unique book will give you a lot of rewards than the other book have such as help improving your expertise and your critical thinking means. So , still want to postpone having that book? If I had been you I will go to the e-book store hurriedly.

Keiko Whitchurch:

The book untitled DIY eBook Covers: Design Principles for Non-Designers (How to sell more books, 1) contain a lot of information on the idea. The writer explains your ex idea with easy approach. The language is very easy to understand all the people, so do definitely not worry, you can easy to read this. The book was authored by famous author. The author will take you in the new period of literary works. You can read this book because you can continue reading your smart phone, or model, so you can read the book with anywhere and anytime. In a situation you wish to purchase the e-book, you can open their official web-site and also order it. Have a nice go through.

Kristin Walker:

That reserve can make you to feel relax. This particular book DIY eBook Covers: Design Principles for Non-Designers (How to sell more books, 1) was colourful and of course has pictures on the website. As we know that book DIY eBook Covers: Design Principles for Non-Designers (How to sell more books, 1) has many kinds or variety. Start from kids until teenagers. For example Naruto or Private eye Conan you can read and think that you are the character on there. Therefore , not at all of book are make you bored, any it offers up you feel happy, fun and loosen up. Try to choose the best book for yourself and try to like reading that will.

**Download and Read Online DIY eBook Covers: Design Principles
for Non-Designers (How to sell more books, 1) Roz Marshall
#UNT0LWVR23Z**

Read DIY eBook Covers: Design Principles for Non-Designers (How to sell more books, 1) by Roz Marshall for online ebook

DIY eBook Covers: Design Principles for Non-Designers (How to sell more books, 1) by Roz Marshall Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read DIY eBook Covers: Design Principles for Non-Designers (How to sell more books, 1) by Roz Marshall books to read online.

Online DIY eBook Covers: Design Principles for Non-Designers (How to sell more books, 1) by Roz Marshall ebook PDF download

DIY eBook Covers: Design Principles for Non-Designers (How to sell more books, 1) by Roz Marshall Doc

DIY eBook Covers: Design Principles for Non-Designers (How to sell more books, 1) by Roz Marshall Mobipocket

DIY eBook Covers: Design Principles for Non-Designers (How to sell more books, 1) by Roz Marshall EPub