



The Cult of Personality Testing: How Personality Tests Are Leading Us to Miseducate Our Children, Mismanage Our Companies, and Misunderstand Ourselves

Annie Murphy Paul

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Award-winning psychology writer Annie Paul delivers a scathing exposé on the history and effects of personality tests.

Millions of people worldwide take personality tests each year to direct their education, to decide on a career, to determine if they'll be hired, to join the armed forces, and to settle legal disputes. Yet, according to award-winning psychology writer Annie Murphy Paul, the sheer number of tests administered obscures a simple fact: they don't work. Most personality tests are seriously flawed, and sometimes unequivocally wrong. They fail the field's own standards of validity and reliability. They ask intrusive questions. They produce descriptions of people that are nothing like human beings as they actually are: complicated, contradictory, changeable across time and place. *The Cult Of Personality Testing* documents, for the first time, the disturbing consequences of these tests. Children are being labeled in limiting ways. Businesses and the government are wasting hundreds of millions of dollars every year, only to make ill-informed decisions about hiring and firing. Job seekers are having their privacy invaded and their rights trampled, and our judicial system is being undermined by faulty evidence. Paul's eye-opening chronicle reveals the fascinating history behind a lucrative and largely unregulated business. Captivating, insightful, and sometimes shocking, *The Cult Of Personality Testing* offers an exhilarating trip into the human mind and heart.

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