

Survey of Economics: Principles, Applications, and Tools (6th Edition)

Arthur O'Sullivan, Steven Sheffrin, Stephen Perez



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For one semester Principles of Economics courses. Survey of Economics: Principles, Applications, and Tools is also suitable for economists, financial analysts and other finance professionals.

Questions that drive interest, applications that illustrate concepts, and the tools to test and solidify comprehension.

Students come into their first Economics course thinking they will gain a better understanding of the economy around them. Unfortunately, they often leave with many unanswered questions. To ensure students actively internalize economics, O'Sullivan/Sheffrin/Perez use chapter-opening questions to spark interest on important economic concepts, applications that vividly illustrate those concepts, and chapter-ending tools that test and solidify understanding.

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