



Tales for Trainers: Using Stories and Metaphors to Facilitate Learning

Margaret Parkin

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Tales for Trainers is an introduction to using stories, anecdotes and metaphors to give training programs more impact. Beginning by setting the use of stories in learning on a sound theoretical footing, the book goes on to include sample stories that trainers can read aloud to groups. The author provides 50 tales that will immediately help trainers, managers, educators and coaches to reinforce key messages and stimulate fresh thinking. Proven to work in a variety of training environments the stories themselves range from ones written specifically by the author to carefully selected extracts from literature (everything from Lewis Carol to James Thurber). The linking factor in all of the stories is that they each work brilliantly as an aid to learning.

Complete with a detailed matrix showing which tales can effectively be used to promote particular learning concepts (communication, leadership, problem solving, dealing with change, etc), this radical and ground-breaking book is sure to change the way you help others to learn.

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