



The New Public Health: An Introduction for the 21st Century

Theodore H. Tulchinsky, Elena A. Varavikova

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The New Public Health has established itself as a solid textbook throughout the world. Translated into 7 languages, The New Public Health distinguishes itself from other public health textbooks, which are either highly locally oriented or, if international, lack the specificity of local issues relevant to students' understanding of applied public health in their own setting. Following the "gold standard" of knowledge set by the Council for Education in Public Health, the new edition includes:

- * 40% new material, including all new tables, figures, data, and chapter bibliographies
- * Updates based on the 2005 accreditation criteria of the Council for Education in Public Health (CEPH), as will feedback received from an extensive survey of professors using NPH1
- * Multiple case studies, chapter-ending bibliographies, and "recommended readings"
- * Companion website features an *Instructors' Guide, PowerPoint* lectures slides by the authors on topics related to the chapters, *Case Studies*, and *Links* to key websites for continuous updating of material for study and research

The second edition of *The New Public Health* provides a unified approach to public health appropriate for all masters' level students and practitioners - specifically for courses in MPH programs, community health and preventive medicine programs, community health education programs, community health nursing programs, as well as programs for other medical professionals such as pharmacy, physiotherapy, and other public health courses. Specific courses include: Fundamentals of Public Health, Introduction to Public Health Policy, Philosophy of Public Health, History of Public Health, Public Health and Healthcare Management, New Technologies and Public Health, Genetics and Biotechnologies, Bio-preparedness and others.

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- * Includes detailed companion website featuring and instructors' guide, PowerPoint slides, case studies and much more



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