



Building Methodological Bridges (Research Methodology in Strategy and Management)

Donald D. Bergh

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Within this overarching theme, this volume includes two subthemes. The first is 'Bridges between macro and micro research' and the second is 'Bridges to stronger designs and analysis'. With authors from an array of backgrounds, including thought leaders from not only strategic management, but also from organizational behavior, human resource management, and entrepreneurship, we are confident that the chapters offered in the current volume will build bridges for the organizational sciences toward greater methodological rigor and creativity.

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