



Finance Basics (HBR 20-Minute Manager Series)

Harvard Business Review

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Intimidated by corporate finance? The numbers (and the jargon) can feel overwhelming—but you have to understand them to manage effectively. *Finance Basics* explains the fundamentals simply and quickly, introducing you to key terms and concepts such as:

- How to navigate financial statements
- How to weigh costs and benefits
- What's involved in budgeting and forecasting
- How to gauge a company's financial health

About HBR's 20-Minute Manager Series:

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