



Cheaponomics: The High Cost of Low Prices

Michael Carolan

Download now

[Click here](#) if your download doesn't start automatically

Cheaponomics: The High Cost of Low Prices

Michael Carolan

Cheaponomics: The High Cost of Low Prices Michael Carolan

Do you really think you are getting a good deal when given that free mobile phone for switching service providers, if a multinational retailer undercuts its competitors or by the fact that food is relatively cheaper today in many countries than ever before?

Think again! As Michael Carolan clearly shows in this compelling book, cheapness is an illusion. The real cost of low prices is alarmingly high. It is shown for example that citizens are frequently subsidising low prices through welfare support to poorly-paid workers in their own country, or relying on the exploitation of workers in poor countries for cheap goods. Environmental pollution may not be costed into goods and services, but is paid for indirectly by people living away from its source or by future generations. Even with private cars, when the total costs of this form of mobility are tallied it proves to be an astronomically expensive model of transportation. All of these costs need to be accounted for.

The author captures these issues by the concept of "cheaponomics". The key point is that costs and risks are socialised: we all pay for cheapness, but not at the point of purchase. Drawing on a wide range of examples and issues from over-consumption and waste to over-work, unemployment, inequality, and the depersonalising of communities, it is convincingly shown that cheapness can no longer be seen as such a bargain. Instead we need to refocus for a better sense of well-being, social justice and a balanced approach to prosperity.

 [Download Cheaponomics: The High Cost of Low Prices ...pdf](#)

 [Read Online Cheaponomics: The High Cost of Low Prices ...pdf](#)

Download and Read Free Online Cheaponomics: The High Cost of Low Prices Michael Carolan

From reader reviews:

John Moore:

Do you one among people who can't read pleasant if the sentence chained inside the straightway, hold on guys this aren't like that. This Cheaponomics: The High Cost of Low Prices book is readable by you who hate the perfect word style. You will find the data here are arrange for enjoyable studying experience without leaving possibly decrease the knowledge that want to give to you. The writer regarding Cheaponomics: The High Cost of Low Prices content conveys prospect easily to understand by most people. The printed and e-book are not different in the information but it just different as it. So , do you still thinking Cheaponomics: The High Cost of Low Prices is not loveable to be your top listing reading book?

Arthur West:

Cheaponomics: The High Cost of Low Prices can be one of your basic books that are good idea. Most of us recommend that straight away because this e-book has good vocabulary that could increase your knowledge in terminology, easy to understand, bit entertaining however delivering the information. The writer giving his/her effort that will put every word into satisfaction arrangement in writing Cheaponomics: The High Cost of Low Prices however doesn't forget the main place, giving the reader the hottest along with based confirm resource data that maybe you can be considered one of it. This great information could drawn you into brand-new stage of crucial thinking.

Carlos Quirk:

Many people spending their moment by playing outside together with friends, fun activity using family or just watching TV all day every day. You can have new activity to pay your whole day by looking at a book. Ugh, do you think reading a book can actually hard because you have to bring the book everywhere? It ok you can have the e-book, bringing everywhere you want in your Smartphone. Like Cheaponomics: The High Cost of Low Prices which is keeping the e-book version. So , why not try out this book? Let's observe.

Melissa Cox:

What is your hobby? Have you heard that question when you got pupils? We believe that that query was given by teacher to the students. Many kinds of hobby, All people has different hobby. And you also know that little person including reading or as examining become their hobby. You should know that reading is very important in addition to book as to be the factor. Book is important thing to incorporate you knowledge, except your own teacher or lecturer. You find good news or update concerning something by book. Many kinds of books that can you go onto be your object. One of them is this Cheaponomics: The High Cost of Low Prices.

Download and Read Online Cheaponomics: The High Cost of Low Prices Michael Carolan #7YHJ9U1CM3B

Read Cheaponomics: The High Cost of Low Prices by Michael Carolan for online ebook

Cheaponomics: The High Cost of Low Prices by Michael Carolan Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Cheaponomics: The High Cost of Low Prices by Michael Carolan books to read online.

Online Cheaponomics: The High Cost of Low Prices by Michael Carolan ebook PDF download

Cheaponomics: The High Cost of Low Prices by Michael Carolan Doc

Cheaponomics: The High Cost of Low Prices by Michael Carolan Mobipocket

Cheaponomics: The High Cost of Low Prices by Michael Carolan EPub