

El arte de la guerra (The Art of War) (Spanish Edition)

Sun Tzu

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Compiled more than two thousand years ago by a mysterious warrior-philosopher, *The Art of War* is still perhaps the most prestigious and influential book of strategy in the world today, as eagerly studied in Asia by modern politicians and executives as it has been by military leaders since ancient times. As a study of the anatomy of organizations in conflict, The Art of War applies to competition and conflict in general, on every level from the interpersonal to the international. Its aim is invincibility, victory without battle, and unassailable strength through understanding of the physics, politics, and psychology of conflict.



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