

## The Wall Street Journal Special Report on E-Commerce in Education: The Business

Ann Grimes, Danielle Sessa, Lisa Bransten, The Wall Street Journal



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Pass or fail? This special report from the pages of *The Wall Street Journal* explores e-commerce in education. Part 1 includes a look at the big money being poured in the business of education, all the different ways companies hope to make money from online education, where the big money investors are placing their bets, how the traditional universities are taking to the 'Net with a wide range of strategies, how failing companies will inevitably be expelled, and why some critics give Web-based education less-than-stellar grades.

This report is available in three parts ("The Business," "The Classroom," and "The Effect on Established Education Institutions") or in a special discounted collection.

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