



Strategic Tools for Social Entrepreneurs: Enhancing the Performance of Your Enterprising Nonprofit

J. Gregory Dees, Jed Emerson, Peter Economy

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A complete set of tools for applying entrepreneurial strategies and techniques to your nonprofit

As a follow-up to their book *Enterprising Nonprofits*, the authors of *Strategic Tools for Social Entrepreneurs* provide a full set of practical tools for putting the lessons of business entrepreneurship to work in your nonprofit. The book offers hands-on guidance that helps social sector leaders hone their entrepreneurial skills and carry out their social missions more effectively than ever before. This practical and easy-to-use book is filled with examples, exercises, checklists, and action steps that bring the concepts, frameworks, and tools to life. Detailed explanations of all the tools and techniques will help you personalize and apply them to your nonprofit organization-making it stronger, healthier, and better able to serve the needs of our communities.

Praise for *Strategic Tools for Social Entrepreneurs*

"I search constantly for resources that can help provide insight and guidance to take Teach For America to a higher level; *Strategic Tools for Social Entrepreneurs* does this and more. The book takes the best practices of for-profits and social enterprises and adapts them to the needs of entrepreneurial, mission-driven nonprofits. *Strategic Tools for Social Entrepreneurs* is a tremendous contribution to social entrepreneurs and to the nonprofit sector-many thanks to the authors for identifying this need and filling it!"

-Wendy Kopp

Founder and President, Teach For America

All of the royalties from this book will be used by the Ewing Marion Kauffman Foundation to support continuing work on social entrepreneurship.

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