



How to Read and Understand Financial Statements When You Don't Know What You Are Looking At: For Business Owners and Investors

Brian Kline

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There are four main financial statements. They are balance sheets, income statements, cash flow statements, and statements of shareholders equity. It is important to note that a financial statement does NOT tell the complete story. Combined, however, they provide very powerful information for business owners, managers, and investors. Information is the best tool when it comes to managing and investing wisely.

This new easy to follow book will make you an expert on financial statement interpretation including: profit and loss statements (income statements), balance sheets, financial analyses, profit analyses, break-even analyses, and ratios. The book includes an extensive glossary useful lingo and hundreds of hints, tricks, and secrets about how to read these statements and use them to your advantage.

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