



# **Presentation Zen Design: Simple Design Principles and Techniques to Enhance Your Presentations (2nd Edition) (Graphic Design & Visual Communication Courses)**

*Garr Reynolds*

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Creating and delivering a successful presentation today often means breaking through the noise and allowing your audience to focus on you and your message. You can have a great impact using simple design choices in your presentations but you just need to know where to start.

Here to guide you on your journey is best-selling author and popular speaker Garr Reynolds, whose design wisdom and advice will open your eyes and give you new ways to look at your slides. Filled with practical insights and plenty of examples, you'll learn how to design effective presentations that contain text, data, color, images, and video. Once the design guidelines are established, you will benefit from Garr's years of experience as a master presenter and learn how you can achieve an overall harmony and balance using the powerful tenet of simplicity. Not only will you discover how to design your slides for more professional-looking presentations, you'll learn to communicate more clearly and will accomplish the goal of making a stronger, more lasting connection with your audience.

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