



# Theorizing Crisis Communication

*Timothy L. Sellnow, Matthew W. Seeger*

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*Theorizing Crisis Communication* presents a comprehensive review and critique of the broad range of theoretical frameworks designed to explain the role of communication in the development, management, and consequences of natural and man-made crises.

- Brings together the variety of theoretical approaches emerging in the study of crisis communication into one volume for the first time.
- Summarizes theories from such diverse perspectives as rhetoric, risk management, ethics, mass communication, social media, emergency response, crisis outcomes, and warning systems, while presenting clear examples of how the theory is applied in crisis communication research
- Presents theoretical frameworks generated by research from many disciplines including sociology, psychology, applied anthropology, public health, public relations, political science, organizational studies, and criminal justice
- An essential tool for a comprehensive understanding of the onset, management, response, resolution, and ultimate meaning of these devastating world events

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