



The Complete Idiot's Guide to Power Words

Scott Snair Ph.D.

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The Complete Idiot's Guide to Power Words

Scott Snair Ph.D.

The Complete Idiot's Guide to Power Words Scott Snair Ph.D. At a loss for words

The gift of understanding power words and phrases will allow readers to set themselves apart, be more assertive, and impress and inspire others. *The Complete Idiot's Guide(r) to Power Words* also discusses how to develop and encourage clear-headed attention between parties, proactive listening techniques, genuine interest, and open-mindedness. Engaging in the craft of utilizing power words and phrases makes readers more important-and more influential.

- *Word power books continue to be popular
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