



Memo to a New President: The Art and Science of Presidential Leadership

Michael A. Genovese

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So you've gotten yourself elected president--now what? Help is here in the form of an imaginary memo from your former professor, who integrates the works of the great thinkers (Aristotle, Plato, Machiavelli, etc.) with contemporary scholarship to address the strengths, limitations, and possibilities of presidential leadership. Michael A. Genovese, a highly esteemed presidential scholar, culls numerous nuggets of wisdom about presidential leadership, including past presidents, condensing detailed and academically grounded insights into an engaging and entertaining read. All essential topics are covered, including: presidential character and personality; political institutions and opportunities; power versus leadership; and sources of and limits to presidential power. In-depth coverage of crisis management and wartime decision-making are unique strengths of the book.

Chapters are brief and concise, making *Memo to a New President* far more interesting than supplements such as case studies or documents. Genovese's presentation allows readers to identify with the various constraints on America's chief executive and gives them an opportunity to apply their knowledge and preconceptions (often misconceptions) to the political realities that presidents routinely face. Students are left to grapple with a central question of the book: Is an effective presidency possible without undermining the essence of a democratic republic?

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