



Why CEO's Fail: The 11 Behaviors That Can Derail Your Climb to the Top and How to Manage Them

David L. Dotlich, Peter C. Cairo, PhD, David L. Dotlich, PhD, Peter C. Cairo

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If any of the following behaviors sound like you or someone you work with, beware! In *Why CEOs Fail*, David L. Dotlich and Peter C. Cairo describe the most common characteristics of derailed top executives and how you can avoid them:

- **Arrogance**—you think that you're right, and everyone else is wrong.
- **Melodrama**—you need to be the center of attention.
- **Volatility**—you're subject to mood swings.
- **Excessive Caution**—you're afraid to make decisions.
- **Habitual Distrust**—you focus on the negatives.
- **Aloofness** —you're disengaged and disconnected.
- **Mischievousness**—you believe that rules are made to be broken.
- **Eccentricity**—you try to be different just for the sake of it.
- **Passive Resistance**—what you say is not what you really believe.
- **Perfectionism**—you get the little things right and the big things wrong.
- **Eagerness to Please**—you try to win the popularity contest.

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