



Mobilizing Web Sites: Strategies for Mobile Web Implementation (Develop and Design)

Kristofer Layon

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Everyone has been talking about the mobile web in recent years, and more of us are browsing the web on smartphones and similar devices than ever before. But most of what we are viewing has not yet been updated for mobile presentation. How can designers bring more of the web up to speed with the capabilities of today's mobile devices?

In *Mobilizing Web Sites: Develop and Design*, author and designer Kristofer Layon addresses that elephant in the room --the many existing web sites that we manage on a day-to-day basis-- and walks through techniques that web designers can use to make these legacy web sites better-suited for mobile viewing. By focusing on content strategy and the mobile UI experience, web designers can use HTML, CSS, and JavaScript to design mobile presentations of legacy, standards-based web sites. The techniques of gradual mobile improvement are all that a designer needs to help the existing web be more mobile.

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