



Social Networks: Analysis and Case Studies (Lecture Notes in Social Networks)

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The present volume provides a comprehensive resource for practitioners and researchers alike-both those new to the field as well as those who already have some experience. The work covers Social Network Analysis theory and methods with a focus on current applications and case studies applied in various domains such as mobile networks, security, machine learning and health. With the increasing popularity of Web 2.0, social media has become a widely used communication platform. Parallel to this development, Social Network Analysis gained in importance as a research field, while opening up many opportunities in different application domains. Forming a bridge between theory and applications makes this work appealing to both academics and practitioners as well as graduate students.

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